

# A Case Study of the Impact of Overweight on Body Image and Self-Esteem in a Population of Moroccan Adolescents and Adults

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## Abstract

**Context:** According to WHO, obesity or overweight are risk factors of psychological disorders and quality of life deterioration.

**Objective:** Evaluating the impact of overweight on body image and self-esteem in a population of Moroccan adolescents and adults.

**Method:** The study was carried out on 288 subjects (150 men, and 138 women), aged on average  $34,86 \pm 0,82$  years [15 -76]. Over weight was measure dusing the Body Mass Index (BMI), body image was evaluated using the Physical Appearance Comparison Scale (PACS), and self-esteem was evaluated using the Rosenberg Self-Esteem Scale (RSES).

**Results:** 43,28 % (n= 103) of subjects had a normal body weight, 25,63% (n=61) were overweight and 16,81% (n=40) were obese. 66,67% (68/102) of over weight subjects reported having compared their physical appearance to others. However, 60,46 % (78/129) of thosewith normal BMI also reported having compared their appearance to others some times or often. Among obese subjects, 73,68% (42/57) tend to compare their physical appearance to others some times or often. In terms of self-esteem, 85,3% (n=209) have a low to verylow self-esteem, 13,1% (n=32) have a moderate self-esteem and 1.6% have a high self-esteem. However, only 15,13% (28/185) of subjects with normal BMI had a moderate to high self-esteem.

A negative correlation was found between PACS and RSES ( $r = -0,139$ ) and statistically significant correlations were found between BMI and both PACS ( $r = +0.125$ ) and RSES ( $r = -0.189$ ).

**Conclusion:** Consequently, it is recommended to establish multi-disciplinary programs for management of over weight among adolescents and adults, to mainstream the care received and reduce the pressure they experience.

**Keywords:** Obesity, BMI, Body Image, Self-esteem, Prevalence, Morocco.

## Introduction

According to WHO (2016), obesity is considered a chronic disease due to its negative impact on general health. In adults, there are reference values to define overweight and obesity, according to the value of the Body Mass Index (BMI). We talk about overweight when BMI is greater than or equal to 25 kg/m<sup>2</sup>, and about

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obesity if BMI is greater than or equal to 30 kg/m<sup>2</sup><sup>1</sup>. Age and sex are also taken into account when interpreting BMI<sup>2</sup> values. The prevalence of overweight and obesity among adolescents has doubled worldwide since the end of the seventies up until beginning of the first decade of 2000.

Obesity can cause several psychological impairments like low self-esteem and body image<sup>3</sup>

**Dissatisfaction:** The psychological distress among obese subjects is often linked to social stigma, lack of self-esteem and dissatisfaction with body image. Many studies have demonstrated that overweight or obese adolescents are at high risk of developing low self-esteem, body image issues and low performance in social and sport activities leading to a lack of socializing<sup>4-7</sup>.

Body image is linked to the individual's perception of his own body, influenced by the socio-cultural context where he grows<sup>8</sup>. It is subject-specific and impacts self-esteem<sup>9</sup> significantly. Self-esteem and the physical element is linked to are indicators of individuals' mental health<sup>9</sup>. This health issue may have serious psychological and social consequences on adolescents' school performance and the way and frequency of their social interactions, which may last till their adult life<sup>10</sup>.

## Material and Method

**Study Sample:** The study was carried out on 288 participants (n=288), 51,9% (n=150) males, and 47,8% (n=138) females. The average age among subjects is 34,86 ± 0,82 years [15,76]. It was carried out in big Moroccan cities: Tangier, Rabat, Casablanca, Fez, Marrakech, Agadir and Oujda, the study sample has been selected randomly to ensure homogeneity and representativity.

**Method:** The study used BMI, defined as ratio of weight in kilograms by the body area in square meters (kg/m<sup>2</sup>). According to WHO body weight classification, for normal body weight, BMI is 18.5-25 kg/m<sup>2</sup>, for overweight BMI is 5-30 kg/m<sup>2</sup>, and for obesity it is ≥30 kg/m<sup>2</sup>.

Furthermore, the study used the 5-items Physical Appearance Comparison Scale (PACS), which assesses the tendency of individuals to compare their physical appearance in five social

situations. Subjects report how often they compare their physical appearance with others on a scale of 1 to 5: where 1 means never and 5 means always. Total scores range from 5 to 25, where higher scores indicate a strong tendency to compare one's appearance with others.

In addition, the impact of obesity on self-perception was measured using the Rosenberg scale of self-esteem (Rosenberg 1965), which measures overall self-esteem. It comprises ten statements to which subjects need to express their level of agreement on a scale similar to "Likert" scale from 1-4, where 1 means "totally agree", to 4 meaning "totally disagree".

**Statistical Analysis:** To verify the participants' understanding of the test's elements, a preliminary one was carried out on twelve subjects, no aberrations noted. The validity of the criterion of simultaneity of the PACS and the self-esteem was studied by analyzing their association with the BMI.

Data collected were analyzed by SPSS (ver.20). Results were expressed in average ± standard deviation (SD) for quantitative variables, and in frequency for qualitative variables. Multiple correlations analyses were carried out like X<sup>2</sup> test with 5 % error and ANOVA (one way).

## Results

**Socio-demographic and anthropometric characteristics:** The study was carried out with 288 subjects, 52,8% (n=150) are males, and 47,9% (n=138) are females. Average age among males is 33,5 ± 1,09 years [16,76], and among women is 35,79 ± 1,20 years [15,71]. The test of Fisher hasn't demonstrated a significant difference in age between genders (Fisher=1,98; p<0,16). The distribution per age groups shows that 63,2% (n=182) are adults, and 36,8% (n=121) are adolescents (15-25 y.o). The distribution per school attainment shows that 58% (n=167) are university graduates vs. 42% (n=121) reaching secondary school. However, across all single subjects, 52,19% are adolescents and 45,05% are adults.

The average BMI of participants is 26,04 ± 6,30, [15,61:75,12]. The difference of average BMI across gender groups is statistically significant, (males; 24,68 ± 4,92 vs. females; 27,53 ± 7,10); t (286) = 3,98, p<0,000) (Table 1).

**Table 1: Sociodemo graphic and an thropometric characteristics of participants**

Variable	Value	Sample size (N=288)	Percentage
Gender	Male	150	52,1
	Female	138	47,9
Level of studies attained	Secondary	121	42
	Graduate	167	58
Age category	Adolescent	106	36,8
	Adult	182	63,2
BMI	Normal	129	44,79
	Overweight	102	35,42
	Obese	57	19,79

**Study of the Physical Appearance Comparison**

**Scale:** The distribution of scores per percentiles, shows that 34,7% (n=100) of subjects have answered rarely or never to the statement of “I compare my appearance to the appearance of others”, while 43,1% (n=124) have answered sometimes, and 22,2% (n=64) answered often.

The tests of Chi Square show statistically significant associations between the PACS and variables like: sex, highest level of studies achieved, age and BMI, for which the p-values are respectively: (p<0,66) (p<0,047), (p<0,032) and (p<0,013).

From the point of view of the level of studies achieved,

the rate of people having reached secondary school, and those with university degrees who have reported that they often compare their appearance to others are respectively 26,45% and 19,16%. Amongst those study participants who reported comparing their appearance to others only sometimes, 35,54% have reached secondary school vs. 48,50% who are university graduates.

In terms of age group, among adolescents (n=103), 51,46% reported comparing their physical appearance to others sometimes, while 22.33% reported doing it often. However, among adults (n=179) 21,23% reported comparing their physical appearance to others often vs, 39,11% of those who did it sometimes only. With regards to the distribution of PACS and BMI, the Chi square test confirmed a significant association between both variables (Chi square=8,45; 51,46%). Indeed, the rates of overweight and obesity among participants who reported comparing their physical appearance to others often, are respectively 19,61% and 35,09%. Although 47,6% of overweight participants and 38,6% the obese have reported doing it only some times, the tendency to compare one’s physical appearance to others is much more accentuated among obese subjects (73,68%) than among overweight ones (66,67%). Now, among obese subjects (n=57), 14 females and 7 males reported comparing their physical appearance to others often, while among those who reported doing it some times, 13 were females and 9 were males (Table 2).

**Table 2: Association of the PACS score with sex, level of studies attained, age and BMI**

Variable		PACS Score			Total	X <sup>2</sup> (p value)
		“I compare my physical appearance to others”				
		Rarely (n=100)	Sometimes (n=124)	Often (n=60)		
Sex	Male	54	64	32	150	0,12 (p<0,66)
	Female	46	60	32	138	
Level of studies achieved	Secondary	46	43	32	121	5,45 (p<0,047) *
	University	54	81	32	167	
Age	Adolescent	28	53	25	106	4,58 (p<0,032) *
	Adult	72	71	39	182	
BMI	Normal	51	54	24	129	8,46 (p<0,013) *
	Overweight	34	48	20	102	
	Obese	15	22	20	57	

\*: Significant difference with 5% margin of error

**The study of Rosenberg scale of self-esteem (RSES):** The distribution of scores obtained shows that 85,3% (n=209) had a low to verylow self-esteem,13,1% (n=32) had a moderate self-esteem and 1.6% (n=4) had a high self-esteem. The Chi-squared test shows a significant association between self-esteem and variables like:level of studiesachieved and BMI, with p-values

(p<0,016) and (p<0,023) respectively. Indeed, 90,78% of subjectshadachieveduniversitystudies vs. 77,88% whohadreachedsenaryschool, all of whichhad a low to verylow self-esteem. 85,36% of overweightsubjects and 92,85% of the obese had a low to verylow self-esteem (Table 3).

**Table 3: Comparison of the RSES based on sex, level of studies, age and BMI**

Variables		RSES			Total N	X <sup>2</sup> (p value)
		Low	Moderate	High		
		(n=209)	(n=32)	(n=4)		
Sex	Male	111	19	3	133	1,14 (p<0,58)
	Female	98	13	1	112	
Level of studies achieved	Secondary	81	21	2	104	8,30 (p<0,016) *
	University	128	11	2	141	
Age	Adolescent	81	9	1	91	1,60 (p<0,45)
	Adult	128	23	3	154	
BMI	Normal	157	27	1	185	11,35 (p<0,023) *
	Overweight	35	3	3	41	
	Obese	13	1	0	14	

\*: Significant difference with a margin of error of 5%

The correlationanalysis by multiple correlationof variablesinvolved, shows that the PACS isnegativelycorrelatedwith the RSES (r=-0,139; p<0,030), demonstratingthatsubjectswith high PACS score have a low self- esteem and vice-versa. However, itwasdemonstratedthat BMI ispositivelycorrelatedwith PACS (r=0,125; p<0,038) and negativelycorrelatedwith RSES (r=-0,189; p<0,033). Age has not shownanysignificantcorrelationwith PACS and RSES, but remains in a significantcorrelationwith BMI with a correlation coefficient of r=+0,337 (p<0,000) (Table 4).

**Table 4: Multiple correlationsbetween PACS, RSES, BMI and age.**

Variables		PAC score	RSES Score	BMI	Age
PAC Score	Correlation of Pearson	1	-,139*	,125*	-,097
	Sig. (bilateral)		,030	,038	,106
Score RSES	Correlation of Pearson		1	-,189*	,046
	Sig. (bilateral)			,033	,472
BMI	Correlation of Pearson			1	,337**
	Sig. (bilateral)				,000
Age	Correlation of Pearson				1

\* The correlation is significant with a p=value of 0.05 (bilateral).

\*\* The correlation is significant with a p=value of 0.01 (bilateral).

## Discussion

This study aimed to explore the relationship between obesity and self-esteem/body image among Moroccan adolescents and adults of both genders (288 subjects). The rate of obese adolescents in our sample reached 9,71%.

However, in Canada and the US data show that more than the third of adolescents are considered overweight or obese<sup>6</sup>. The results of this study show a significant association between BMI and PACS ( $r=0,12$ ;  $p<0,038$ ), which explains the direct impact of weight on body image, which manifests by comparing one's physical appearance to others.

In addition, men and women differ clearly when it comes to self-assessment of their body, on average women perceive themselves more as "fat" than men.

In terms of dissatisfaction with the body image, differences between genders are obvious; it increases more among women than men as BMI increases. The particular focus of women on their weight comes from the collective perception of body image among women, linking body image satisfaction to slimness<sup>11</sup>.

Female adolescents are more targeted than males by media, vector of socio-cultural standards and ideals of beauty, where the ideal body is the one which is slim<sup>12,13</sup>. The most unconfident individuals tend to compare their physical appearance to others most. Furthermore, the results confirm the association between body satisfaction and self-esteem ( $r=0,139$ ;  $p<0,03$ ). This is supported by previous research, demonstrating that the level of body satisfaction is associated with a high self-esteem<sup>14-16</sup> in both genders. In fact, scientific works which studied the correlation between body image satisfaction and self-esteem, confirm the strong association between both, regardless of gender or age.

How body is perceived is at the core of complex processes involving self-expression and self-assessment. More precisely, self-evaluation is imbedded in a common perceptive process, subjacent to self-esteem<sup>17</sup>.

Many studies demonstrated that 50% to 75% of overweight adolescents exhibit low self-esteem. Significant correlation was found between PACS and RSES among overweight adolescents and adults ( $r=-0,139$ ). Other studies demonstrated a disturbed body image and self-esteem among overweight and obese young people<sup>18</sup>, where adolescents are more susceptible

of both low self-esteem and body image issues compared to those with normal body weight<sup>19</sup>

Our results suggest that the need to be socially accepted, over coming shame, and excessive focus on physical appearance are paramount to improving self-esteem. They clarify to what extent the entourage of overweight individuals can influence their self-esteem, their psyche and attitudes. These results are of invaluable interest to social and public health decision makers, to improve the mental health of this growing population in Morocco.

## Conclusion

This study opened new avenues for a need to establish multidisciplinary programs for obesity management, involving the expertise of a variety of healthcare professionals based on the psychological profile of each patient. They suggest that the psychological dimensions related to body image and self-esteem could condition the individual's relationships, his social acceptance and integration. Body satisfaction seems to lead to higher self-esteem among Moroccan females. In summary, the existing relation between body image and self-esteem denotes the importance of restoring the deficient self-esteem, in body image disorders, by establishing an institutional program with a wholistic approach to reconstitute the subjective value that obese subjects associate to their body.

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**Source of Funding:** No

**Ethical Approval:** The procedures were carried out in accordance with the recommendations of the Internal Ethics Committee of the Center for Doctoral Studies, Faculty of Medicine and Pharmacy, Mohammed V University, Rabat, Morocco. This procedure was examined and approved by the Committee.

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